

IPHIGENIA MANTHOS

GRAPHIC DESIGNER

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t.07440246685

Creative, imaginative and conceptual with strong aesthetic qualities and a discerning eye for detail. Motivated, passionate and enthusiastic, I am a versatile designer with excellent communication skills and the ability to work across multi- disciplinary platforms.

PROFESSIONAL EXPERIENCE

GRAPHIC DESIGNER, ILLUSTRATOR | Freelance, London (September 2015- present).

Illustrator and Graphic Designer for design solutions. Designed projects from brief to production for local as well as international clients.

- Maintained excellent client representation.
- Designed print ready artwork that adhered to product guidelines.

VISUAL MERCHANDISER | Timberland VF Corporation London, (October 2015 – July 2019).

- Training and motivating the team through product information and inspiring themes and practices.
- Achieving and surpassing store targets, ATV, UPT and driving sales and conversion, daily reports and monitoring and analysis of KPI indicators.
- Personal targets for employees and ensuring they are motivated enough to achieve them.
- Visual merchandising adhering to brand guidelines as well as sale trends.

GRAPHIC DESIGNER | Pure- Unity London, United Kingdom (November 2014 - September 2015).

Illustrator and Graphic Designer for digital applications.

Worked as part of a team designing projects from brief to the final product. Created vector artwork, illustration, and image ready artwork for brochures, catalogues and websites.

GRAPHIC DESIGNER, ILLUSTRATOR | Smart Magna Athens, Greece.

Freelance Illustrator, Graphic Designer (September 2013- October 2014).

Illustrator and Graphic Designer for clients ranging from publishers, advertising agencies, logistics & transportation companies, insurance and pharmaceutical companies.

- Clients represented: Transcombi- Express, Globul- Bulgaria, Glaxo Smith Cline, Inter- American Insurance.

DESIGNER | MAD in Media Athens, Greece (April 2007- August 2013).

Senior Designer for digital signage platforms, brochure design, graphic design, kiosk and application designs, storyboard development and digital composition.

- Designed projects from brief to production.
- Worked closely with the client to ensure the representation of the brand.
- Presented final ideas and concepts to the client and senior managers.
- Clients represented: P n G, Glaxo Smith Cline, The Mall, Grants, Carouzos, KFC, Diageo, 3M, Athens International Airport, Mad TV.

DESIGNER | Verus Advertising, Athens, Greece (January 2006- March 2007).

Senior Designer for the development of advertising campaigns for print media through the use of solid graphic and illustration design concepts.

- Clients represented: Optical Papadiamatopoulos, Sikaras Eyewear, Carpet Palace.

GRAPHIC DESIGNER | Le Spot Productions McCann Erickson Hellas (December 2000- January 2006).

Graphic Designer in the pre and post- production departments. Responsibilities included graphic design applications, set design and storyboard visualization.

- Clients represented: Athens 2004 Olympic Games, OTE, Cosmote, Microsoft Hellas, Accessorize, Opel.

EDUCATION

CONCORDIA UNIVERSITY | Montreal, Canada (1995 – 2000)

Bachelor of Honors Degree in Fine Arts, Faculty of Cinema with a specialization in Film Animation.

- Film History and Aesthetics | Photography | Character Design | Life Drawing

DAWSON COLLEGE | Montreal, Canada (1993 – 1994)

- Certificate diploma received in Illustration and Graphic Design.

DAWSON COLLEGE | Montreal, Canada (1989 – 1992) Received Diploma of Collegial Studies in Fine Arts.

- Fields of concentration consisted of studies in Painting, Drawing, Design, Art History and Sculpture.

SOFTWARE & SKILLS

- Adobe Creative Cloud: Photoshop, Illustrator, InDesign, After Effects, Light- room, Premiere Pro; Advanced knowledge.
- Autodesk 3Ds Max: Average knowledge.
- Word- Press, HTML: Average knowledge
- Final Cut Pro: Average knowledge
- Microsoft Office: Extensive knowledge
- Fluent in English, French and Greek

SEMINARS & VOLUNTEER WORK

- **PRINT CLUB LONDON:** Screen printing workshop: history of screen printing, art- working designs, setting up the screen, developing and creating the final design.
- **ATHENS SCHOOL OF ART:** Attended painting and drawing seminars. Workshops focused on still life drawing and live model painting. Study of anatomy and fine art techniques.
- **CHRISTMAS IN ATHENS:** Volunteer workshop for the Municipality of Athens, creating Christmas cards and ornaments with children.
- **PAWS** - Progressive Animal Welfare Society Athens, Greece.
- **CELIA HAMMOND ANIMAL TRUST:** Canning Town, London. Volunteer for assisting and caring for rescued cats.

CONTACT INFORMATION

- <http://iphigeniamanthos.com> • <https://www.behance.net/iphigeniamanthos>
- <https://vimeo.com/iphigenia> • <https://www.instagram.com/snowflakesbythesea>