



Bryan Lau

A creative-type looking for a role in a team with a vision to bring unique stories and experiences to life through digital media.

Contact

bjlau123@gmail.com
(323) 815-6621
*Email preferred contact

Skills

Software Proficiency

- Microsoft Office
- Google Workspace (formerly G Suite)
- Social media (main strengths: Twitter, Instagram, and YouTube)

Work traits

- Highly dexterous
- Quick learner
- Detail-oriented
- Highly knowledgeable in new media, specializing in video games and online video content
- Can work as part of a team or independently
- Has a strong leadership sense

Career Summary

Current position: Background Artist (Contract) - NDA project

OCT. 2021 TO PRESENT

Designing, drawing, and publishing video game assets for project. Working with team to ensure coherency between background/environmental art, character art, and game mechanics.

YouTube Writer for InfernoOmni

MAY 2019 TO MAY 2020

Assisted in researching potential video topics and wrote preliminary scripts/research breakdowns for greenlit ideas.

File Manager Lau Medical Clinic

JUNE TO AUGUST
2017, 2018, 2019

Sorted patient files alphabetically while compacting them by properly discarding unneeded paperwork. Demonstrated organization, dexterity, and efficiency.

Education

Currently Pursuing: Professional Certificate in Digital Marketing University of Maryland

STARTED FEB. 2022

Taking courses in digital marketing, analytics, online advertising & social media, and customer relationships in digital environments.

Bachelor of Arts in Film and Media Studies University of California - Irvine

SEPT. 2018 TO DEC. 2021
(GRADUATED)

Took specialization courses in media studies to better understand the roles new media (including social media, video games, and purely digital content in general) play in contemporary society and the economy. Listed in Dean's Honor List for all attended quarters in 2020-2021 academic year.

Eagle Rock Jr./Sr. High School

Los Angeles, CA
GRADUATED JUNE 2018

Notable Awards:

- AP Scholar with Distinction (2017)
- International Baccalaureate Diploma Programme - Diploma Recipient (2018)

